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Name.....9.....

Reg. No.....

**THIRD SEMESTER M.A./M.Sc./M.Com. DEGREE (REGULAR)
EXAMINATION, NOVEMBER 2020**

(CBCSS)

M.Com.

MCM 3C 13—RESEARCH METHODOLOGY

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

Section A

*Answer at least three questions.
Each question carries 2 weightage.
All questions can be attended.
Overall Ceiling 6.*

1. What is descriptive research?
2. What is pilot survey?
3. Write a note on thurstone scale.
4. Discuss the concept of plagiarism.
5. What is multivariate analysis?
6. What is literature survey?
7. What do you mean by hypothesis?

(3 × 2 = 6 weightage)

Section B

*Answer at least three questions.
Each question carries 4 weightage.
All questions can be attended.
Overall Ceiling 12.*

8. Define Research Design. Mention various types of research design.
9. Differentiate between questionnaire and schedule.

Turn over

10. Discuss the various steps involved in research process.
11. What is the difference between parametric and non-parametric tests ?
12. How to formulate a research problem ?
13. Discuss the advantages and disadvantages of case study.
14. List the different types of measurement scales.

(3 × 4 = 12 weightage)

Section C

*Answer at least two questions.
Each question carries 6 weightage.
All questions can be attended.
Overall Ceiling 12.*

15. Distinguish between random sampling and non-random sampling techniques.
16. What are the contents of a good research report ?
17. Give a note about reliability and validity of research. Also give the differences between reliability and validity of research.
18. Examine various types of research.

(2 × 6 = 12 weightage)